

GiveSmartOKC

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Nonprofit profile provided by Oklahoma City Community Foundation

The Nature Conservancy



nature.org/oklahoma



Nonprofit Profile

Contact Information

Nonprofit

The Nature Conservancy

Address

10425 South 82nd East Ave

Suite 104

Tulsa, OK 74133

Tulsa County

Phone

(918) 585-1117

Website

www.nature.org/oklahoma

Contact Name

Steve McGuffin

Contact Email

smcguffin@tnc.org

Alternate Address

408 NW 7th St.

Oklahoma City OK 73102

Alternate Phone

405 858-8557

At a Glance

Organization's type of tax exempt status

Public Supported Charity

Organization Does Business As (DBA)	The Nature Conservancy of Oklahoma Oklahoma Chapter of The Nature Conservancy
Former Names	Not Applicable
Year Founded	1986
IRS Ruling Year	1954
Registered with the Secretary of State?	Yes
State Registration Expiration	June 2016

Other ways to donate support, or volunteer

Mail a check to one of the Oklahoma offices, donate through our website, or call us. Members will receive our mailings and invitations to events and volunteer days. We also post volunteer opportunities to our Facebook page. Some other group volunteer days can be arranged by calling the chapter office(s).

And check out the 'volunteer' section of our

website: <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/oklahoma/volunteer/index.htm>

Statements

Mission

The mission of The Nature Conservancy is to conserve the lands and waters on which all life depends.

Background

The Nature Conservancy has worked to conserve Oklahoma's magnificent landscapes and unique biodiversity since 1986. Using a strategic, science-based planning process, called Conservation by Design, we identify landscapes that, if conserved, promise to conserve biodiversity over the long term. The Oklahoma Chapter owns or protects 12 preserves totaling over 100,000 acres (156 square miles).

Impact

1. Developed and published for public use a site wind right gis tool to assist in the proper siting of wind farms.
2. Acquired approximately 3,100 critical acres of native prairie along a mile of the Blue River in south central Oklahoma to improve water quantity and quality for downstream users.

3. Safely conducted prescribed burning of over 15,000 acres to ensure health of ecosystem.

Needs

- | | |
|--|-------------|
| 1. Four Canyon Preserve Endowment | \$950,000 |
| 2. Four Canyon Preserve Inholding (80 acres) | \$100,000 |
| 3. Tallgrass Prairie Preserve Infrastructure | \$250,000 |
| 4. Oka' Yanahli Preserve Endow | \$1,500,000 |
| 5. Operational Funding | \$1,000,000 |

CEO/Executive Director Statement

Natural places seem to have this magical ability to shape us as human beings. In a subtle way, each place is like a familiar person, speaking to us, teaching us about their long list of experiences, passing on timeless wisdom much as an elder mentor might. These places also are a critical part of our identity as a state; Oklahoma is so very tied to this backdrop—the landscapes and rivers we all know and love run through the veins of our state. And although we all recognize this importance of our landscapes, we continue to learn about just how important these places are to our wellbeing, our economy, and our future. Our grasses and soils help to feed our nation, our beautiful landscapes and rivers help nourish our economy, and our natural resources help fuel a growing population. Everything we do is inescapably tied to nature. Forgetting this important fact is akin to denying the importance of our heart or our lungs – we could never live without them.

This special link between people and nature drives the work of The Nature Conservancy. We use science to find the collaborative solutions that will conserve Oklahoma’s last great places for generations to come. By doing so, we can protect our economy and our quality of life. We call this effort conservation for nature *and* people. And no one has done it better over the last 30 years. We’ve helped to directly conserve over 100,000 acres here in Oklahoma, all through private action.

But as we have celebrated these many successes, we have come to realize that conservation is not as simple as we once thought—setting aside one place at a time may make a stride forward, but it is simply not enough. We need to use our preserves in a way that will influence the landscapes beyond our borders. Helping ranchers improve the habitat on their land while improving the efficiency of their operation; showcasing buffer strips along our rivers to improve water quality in our drinking water; and developing sophisticated tools that help companies site their drilling in places that will minimize the impact to wildlife are a few of the many ways we want to leverage our places to advance conservation on a whole new scale.

The urgency is greater now than it ever has been before. Oklahoma is moving forward at a staggering pace. This growth presents a unique opportunity to conserve our last great places in a way that can embrace our growing prosperity while conserving our natural world for future generations. At the same time we protect the future of our drinking water, our ranching, our economy—our way of life.

Area Served

Area Served

Geographic Area Served

Oklahoma - Statewide

For a list and maps of the specific areas we protect in Oklahoma, please visit our website: <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/oklahoma/placesweprotect/index.htm>

Service Categories

Primary Organizational Category

Environment/Natural Resources Conservation & Protection

Secondary Organizational Category

Environment/Water Resource, Wetlands Conservation & Management

Tertiary Organizational Category

Environment Forest Conservation

Programs

Science and Stewardship

Description	<p>The Oklahoma Chapter owns or protects 12 preserves and properties across the state, currently totaling over 100,000 acres. These preserves conserve examples of ecosystems ranging from the unique rolling hills of the mixed and shortgrass prairies of western Oklahoma to the diverse forested ridges, valleys and river systems of the Ozarks and Ouachitas in eastern Oklahoma to the largest protected remnant of tallgrass prairie left in the world in northeastern Oklahoma.</p> <p>We operate through collaborative and creative approaches that foster conservation under a philosophy that seeks an intelligent balance between economic prosperity and conservation of ecologically sensitive sites. We use a strategic, science-based planning process, called Conservation by Design, which helps us identify the highest-priority places: landscapes that, if conserved, promise to conserve biodiversity over the long term. In other words, Conservation by Design allows us to achieve meaningful, lasting results.</p>
Category	Environment, General/Other Land Conservation
Strategy	
Population Served	General/Unspecified
Program Short-term Success	
Program Long-term Success	To date, we have protected around 80,000 acres of some of the most exceptional landscapes in Oklahoma.
Program Success Monitoring	<p>For more than a decade, The Nature Conservancy's work has been guided by a framework we call Conservation by Design — a systematic approach that determines where to work, what to conserve, what strategies we should use and how effective we have been.</p> <p>Conservation by Design marries a collaborative, science-based approach with key analytical methods that we use to assess and plan our actions. In the more than 30 countries in which we work, Conservation by Design enables the Conservancy to preserve healthy ecosystems that support people and host the diversity of life on Earth.</p>
Examples of Program Success	

Expanding Conservation Beyond our Borders

Description	To us, protecting nature isn't about putting up fences around pristine places to keep people out. We're about protecting the places and resources we depend on for the benefit of all species—plants, animals and people. To that end, we are advancing conservation science, developing multi-use strategies, catalyzing partnerships and improving policies in key conservation areas (see below).
Category	Environment, General/Other Land Conservation
Strategy	
Population Served	General/Unspecified
Program Short-term Success	
Program Long-term Success	<ul style="list-style-type: none">- Rangeland and Wildlife Management – We are exploring responsible approaches that offer ranchers and wildlife a chance to co-exist, with a benefit for both.- Invasive Plants in Oklahoma – We helped create the Oklahoma Invasive Plants Council to work on effective management of biodiversity threats from invasive plants.- Fresh Water – Of all the water on Earth, less than 1% is currently available for human uses or consumption. TNC is using creative approaches to ensure both quantity and quality of fresh water for future generations of Oklahomans.- Wind Farm Development – The placement of utility scale wind turbine farms in the region is a relatively new land use development. We have developed siting tools and work with wind power producers to avoid fragmentation and destruction of sensitive habitat for threatened species, like the Lesser and Greater prairie chickens.
Program Success Monitoring	
Examples of Program Success	

Disaster Programs

Voluntary Organizations Active in Disaster (VOAD) Member No

Wildfire suppression

Description	We do respond to wildfires around our preserves and, in some cases, are the rural fire department. This is done on a voluntary basis.
Budget	\$0

Staff & Management

CEO/Executive Director	Mike Fuhr
Start Date	Feb 2005
Email	mfuhr@tnc.org

Senior Staff

Name	Title
Ashley Dubriwny	Director of Operations
Katie Hawk	Director of Communications
Steve McGuffin	Director of Philanthropy
Jay Pruett	Director of Conservation

Staff Information

Number of Full-time Staff	18
Number of Part-time Staff	7
Number of Contract Staff	0
Number of Volunteers	110
Staff Retention Rate	100 %
Are professional development opportunities provided?	Yes
Does CEO/Executive Director have formal evaluations?	Yes
Management Reports to Board?	No

Staff Demographics - Ethnicity

Caucasian	23
Native American/American Indian	2

Staff Demographics - Gender

Male	15
Female	10

Organizational Plans

Fundraising Plan	No
Policy against commission-based compensation for fundraising consultant	No
Communication Plan	Under Development
Strategic Plan	Yes
Number of Years Strategic Plan Considers	5
Date Strategic Plan Adopted	May 2011
Management Succession Plan	No
Organization Policies and Procedures	Yes
Continuity of Operations Plan	No

Policies

Nondiscrimination Policy

	Yes
Whistle Blower Policy	Yes
Document Destruction Policy	Yes
Directors and Officers Insurance Policy	No

Government Licenses

Is your organization licensed by the government (federal, state and/or local)?	No
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Governance

Board Chair	Mr. Chad Dillingham
Company Affiliation	Dillingham Insurance
Term	July 2014 to June 2017

Board of Directors

List Current as of	July 14, 2016
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Name	Affiliation	Status
Mr. Bill Crawford	BancFirst	Voting
Mr. Ben Curtis	Ben Curtis Law Office	Voting
Mr. Sam Daniel	Doerner, Saunders, Daniel & Anderson L.L.P.	Voting
Mr. Chad Dillingham	Dillingham Insurance	Voting
Mr. Ford Drummond	Drummond Ranch	Voting
Mr. John Groendyke	Groendyke Transport, Inc.	Voting
Mr. Paul Hagemeyer	Chesapeake Energy	Voting
Mr. Hans Helmerich	Helmerich & Payne, Inc.	Voting
Mr. Rudy Herrmann		Voting
Mr. Steve Holton	Central National Bank	Voting
Mrs. Deanne Hughes	Cardinal Engineering	Voting
Mr. Dudley Hyde		Voting
Ms. Judy Kishner	Anne & Henry Zarrow Foundation	Voting
Ms. Leslie Kutz		Voting
Mr. Duke Ligon	Panhandle Oil & Gas	Voting
Mr. Dan Little	Little, Little, Little, Windel, Oliver, Landgraf & Gallagher PLLC	Voting
Mr. Neal McCaleb	Chickasaw Nation	Voting
Ms. Christina McQuiston	OG&E	Voting
Mr. Butch Meibergen	W.B. Johnston Grain Company	Voting
Mr. Steven Nell	Bank of Oklahoma	Voting
Mr. J. Larry Nichols	Devon Energy	Voting
Mr. John Nickel	Greenleaf Nursery Company	Voting
Mr. Fred Pace		Voting
Mr. Jody Parker		Voting
Mr. David Riggs	Riggs, Abney, Neal, Turpen, Orbison & Lewis	Voting
Dr. Mark Sullivan	Dr. Mark S. Sullivan, MD	Voting
Mr. Roger Summerlin	ConocoPhillips	Voting
Mr. Miles Tolbert		Voting

Board Demographics - Ethnicity

Caucasian	25
Hispanic/Latino	1
Native American/American Indian	2

Board Demographics - Gender

Male	24
Female	4

Governance Information

Board Term Lengths	3 years
Board Term Limits	3 terms
Number of Full Board Meetings Annually	3
Board Meeting Attendance %	75 %
Percentage of Board Making Monetary Contributions to the Organization	100 %
Percentage of Board Making In-Kind Contributions to the Organization	25 %
Board Orientation	Yes
Constituency Includes Client Representation	No
Written Board Selection Criteria?	No
Written Conflict of Interest Policy?	Yes

Standing Committees

Executive

Financials

Current Fiscal Year

July 01, 2016-June 30,2017

Current Year Budgeted Total Income	\$3,334,649
Current Year Budgeted Total Expenses	\$3,398,473

Prior Three Years' Financial History

Income and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$947,555,000	\$1,114,279,000	\$949,171,000
Total Expenses	\$801,046,000	\$757,871,000	\$764,660,000
Revenue Less Expenses	\$146,509,000	\$356,408,000	\$184,511,000

Income Sources

Fiscal Year	2015	2014	2013
Contributions	--	--	--
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$99,209,000	\$120,687,000	\$120,717,000
Federal	\$99,209,000	\$120,687,000	\$120,717,000
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	\$518,860,000	\$537,512,000	\$410,808,000
Indirect Public Support	\$200,782,000	\$138,529,000	\$182,014,000
Earned Revenue	--	--	--
Investment Income, Net of Losses	\$44,199,000	\$235,213,000	\$116,725,000
Unrealized Gain/Loss	--	--	--
Membership Dues	--	--	--
Special Events	--	--	--
Revenue In-Kind	\$26,209,000	\$22,905,000	\$28,244,000
Other	\$58,296,000	\$59,433,000	\$90,663,000

Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$573,205,000	\$541,179,000	\$560,201,000
Administration Expense	\$136,586,000	\$121,776,000	\$115,448,000
Fundraising Expense	\$91,255,000	\$94,916,000	\$89,011,000
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.18	1.47	1.24
Program Expense/Total Expenses	72%	71%	73%
Fundraising Expense/Contributed Revenue	11%	12%	12%

Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$6,712,500,000	\$6,518,912,000	\$6,183,317,000
Current Assets	\$105,090,000	\$179,262,000	\$107,718,000
Long-Term Liabilities	\$376,741,000	\$641,292,000	\$661,465,000
Current Liabilities	\$411,791,000	\$100,161,000	\$100,801,000
Total Net Assets	\$5,923,968,000	\$5,777,459,000	\$5,421,051,000

Short-term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	0.26	1.79	1.07

Long-term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	6%	10%	11%

Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	Individuals \$518,860,000	Individuals \$537,512,000	Individuals \$410,808,000
Second Highest Funding Source & Dollar Amount	Indirect Public Support \$200,782,000	Investment Income \$235,213,000	Indirect Public Support \$182,014,000
Third Highest Funding Source & Dollar Amount	Govt - Fed \$99,209,000	Indirect Public Support \$138,529,000	Govt - Fed \$120,717,000

Endowment and Other Financial Information

Endowment?	Yes
Endowment Value	\$19,068,301.00
Endowment Spending Policy	Percentage
Endowment Spending Policy Percentage (if selected)	5 %
Credit line?	Yes
Reserve fund?	Yes
Tax Credits?	No

Capital Campaign

Currently in a Capital Campaign?	No
Capital Campaign Anticipated in Next 5 Years?	Yes

Comments on Financials

Foundation Staff Comments

All prior year financial information is from audited financial statements and reflect the entire national organization - not just the Oklahoma chapter. See 2014 Annual Report in Other Documents for details on Oklahoma chapter financials.

Current revenue and expense projection is for the Oklahoma chapter only.

Indirect Public Support = Land and easements contributed for conservation, contributions of trade lands and sales of conservation land and easements to governments and others.

Organizations with a GiveSmartOKC profile are responsible for updating information annually within 45 days following the end of their fiscal year.



Oklahoma City Community Foundation
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