

# GiveSmartOKC

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Nonprofit profile provided by Oklahoma City Community Foundation

## The Nature Conservancy



[nature.org/oklahoma](http://nature.org/oklahoma)



### Nonprofit Profile

#### Contact Information

**Nonprofit**

The Nature Conservancy

**Address**

10425 South 82nd East Ave

Suite 104

Tulsa, OK 74133

Tulsa County

**Phone**

(405) 445-5043

**Website**

[www.nature.org/oklahoma](http://www.nature.org/oklahoma)

**Contact Name**

Steve McGuffin

**Contact Email**

[smcguffin@tnc.org](mailto:smcguffin@tnc.org)

**Alternate Address**

408 NW 7th St.

Oklahoma City OK 73102

**Alternate Phone**

405 858-8557

#### At a Glance

**Organization's type of tax exempt status**

Public Supported Charity

<b>Organization Does Business As (DBA)</b>	The Nature Conservancy of Oklahoma Oklahoma Chapter of The Nature Conservancy
<b>Former Names</b>	Not Applicable
<b>Year Founded</b>	1986
<b>IRS Ruling Year</b>	1954
<b>Registered with the Secretary of State?</b>	Yes
<b>State Registration Expiration</b>	June 2017

**Other ways to donate support, or volunteer**

Mail a check to one of the Oklahoma offices, donate through our website, or call us. Members will receive our mailings and invitations to events and volunteer days. We also post volunteer opportunities to our Facebook page. Some other group volunteer days can be arranged by calling the chapter office(s).

And check out the 'volunteer' section of our

website: <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/oklahoma/volunteer/index.htm>

## Statements

**Mission**

The mission of The Nature Conservancy is to conserve the lands and waters on which all life depends.

**Background**

The Nature Conservancy has worked to conserve Oklahoma's magnificent landscapes and unique biodiversity since 1986. Using a strategic, science-based planning process, called Conservation by Design, we identify landscapes that, if conserved, promise to conserve biodiversity over the long term. The Oklahoma Chapter owns or protects 12 preserves totaling over 100,000 acres (156 square miles).

**Impact**

1. Developed and published for public use a site wind right gis tool to assist in the proper siting of wind farms.
2. Acquired approximately 3,100 critical acres of native prairie along a mile of the Blue River in south central Oklahoma to improve water quantity and quality for downstream users.

3. Safely conducted prescribed burning of over 15,000 acres to ensure health of ecosystem.

**Needs**

- |  |           |
|--|-----------|
| 1. Four Canyon Preserve Endowment                  | \$950,000 |
| 2. Tallgrass Prairie Preserve - Cowboy Family Home | \$250,000 |
| 3. Oka' Yanahli Preserve - Maintenance Facility    | \$100,000 |
| 4. Operational Funding                             | \$500,000 |

## CEO/Executive Director Statement

Natural places seem to have this magical ability to shape us as human beings. In a subtle way, each place is like a familiar person, speaking to us, teaching us about their long list of experiences, passing on timeless wisdom much as an elder mentor might. These places also are a critical part of our identity as a state; Oklahoma is so very tied to this backdrop—the landscapes and rivers we all know and love run through the veins of our state. And although we all recognize this importance of our landscapes, we continue to learn about just how important these places are to our wellbeing, our economy, and our future. Our grasses and soils help to feed our nation, our beautiful landscapes and rivers help nourish our economy, and our natural resources help fuel a growing population. Everything we do is inescapably tied to nature. Forgetting this important fact is akin to denying the importance of our heart or our lungs – we could never live without them.

This special link between people and nature drives the work of The Nature Conservancy. We use science to find the collaborative solutions that will conserve Oklahoma’s last great places for generations to come. By doing so, we can protect our economy and our quality of life. We call this effort conservation for nature *and* people. And no one has done it better over the last 30 years. We’ve helped to directly conserve over 100,000 acres here in Oklahoma, all through private action.

But as we have celebrated these many successes, we have come to realize that conservation is not as simple as we once thought—setting aside one place at a time may make a stride forward, but it is simply not enough. We need to use our preserves in a way that will influence the landscapes beyond our borders. Helping ranchers improve the habitat on their land while improving the efficiency of their operation; showcasing buffer strips along our rivers to improve water quality in our drinking water; and developing sophisticated tools that help companies site their drilling in places that will minimize the impact to wildlife are a few of the many ways we want to leverage our places to advance conservation on a whole new scale.

The urgency is greater now than it ever has been before. Oklahoma is moving forward at a staggering pace. This growth presents a unique opportunity to conserve our last great places in a way that can embrace our growing prosperity while conserving our natural world for future generations. At the same time we protect the future of our drinking water, our ranching, our economy—our way of life.

## Area Served

### Area Served

#### Geographic Area Served

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Oklahoma - Statewide

For a list and maps of the specific areas we protect in Oklahoma, please visit our website: <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/oklahoma/placesweprotect/index.htm>

## Service Categories

### Primary Organizational Category

Environment/Natural Resources Conservation & Protection

### Secondary Organizational Category

Environment/Water Resource, Wetlands Conservation & Management

### Tertiary Organizational Category

Environment Forest Conservation

## Programs

### Science and Stewardship

<b>Description</b>	<p>The Oklahoma Chapter owns or protects 12 preserves and properties across the state, currently totaling over 100,000 acres. These preserves conserve examples of ecosystems ranging from the unique rolling hills of the mixed and shortgrass prairies of western Oklahoma to the diverse forested ridges, valleys and river systems of the Ozarks and Ouachitas in eastern Oklahoma to the largest protected remnant of tallgrass prairie left in the world in northeastern Oklahoma.</p> <p>We operate through collaborative and creative approaches that foster conservation under a philosophy that seeks an intelligent balance between economic prosperity and conservation of ecologically sensitive sites. We use a strategic, science-based planning process, called Conservation by Design, which helps us identify the highest-priority places: landscapes that, if conserved, promise to conserve biodiversity over the long term. In other words, Conservation by Design allows us to achieve meaningful, lasting results.</p>
<b>Category</b>	Environment, General/Other Land Conservation
<b>Strategy</b>	
<b>Population Served</b>	General/Unspecified
<b>Program Short-term Success</b>	
<b>Program Long-term Success</b>	To date, we have protected around 80,000 acres of some of the most exceptional landscapes in Oklahoma.
<b>Program Success Monitoring</b>	<p>For more than a decade, The Nature Conservancy's work has been guided by a framework we call Conservation by Design — a systematic approach that determines where to work, what to conserve, what strategies we should use and how effective we have been.</p> <p>Conservation by Design marries a collaborative, science-based approach with key analytical methods that we use to assess and plan our actions. In the more than 30 countries in which we work, Conservation by Design enables the Conservancy to preserve healthy ecosystems that support people and host the diversity of life on Earth.</p>
<b>Examples of Program Success</b>	

## Expanding Conservation Beyond our Borders

<b>Description</b>	To us, protecting nature isn't about putting up fences around pristine places to keep people out. We're about protecting the places and resources we depend on for the benefit of all species—plants, animals and people. To that end, we are advancing conservation science, developing multi-use strategies, catalyzing partnerships and improving policies in key conservation areas (see below).
<b>Category</b>	Environment, General/Other Land Conservation
<b>Strategy</b>	
<b>Population Served</b>	General/Unspecified
<b>Program Short-term Success</b>	
<b>Program Long-term Success</b>	<ul style="list-style-type: none"><li>- Rangeland and Wildlife Management – We are exploring responsible approaches that offer ranchers and wildlife a chance to co-exist, with a benefit for both.</li><li>- Invasive Plants in Oklahoma – We helped create the Oklahoma Invasive Plants Council to work on effective management of biodiversity threats from invasive plants.</li><li>- Fresh Water – Of all the water on Earth, less than 1% is currently available for human uses or consumption. TNC is using creative approaches to ensure both quantity and quality of fresh water for future generations of Oklahomans.</li><li>- Wind Farm Development – The placement of utility scale wind turbine farms in the region is a relatively new land use development. We have developed siting tools and work with wind power producers to avoid fragmentation and destruction of sensitive habitat for threatened species, like the Lesser and Greater prairie chickens.</li></ul>
<b>Program Success Monitoring</b>	
<b>Examples of Program Success</b>	

## Disaster Programs

**Voluntary Organizations Active in Disaster (VOAD) Member** No

### Wildfire suppression

<b>Description</b>	We do respond to wildfires around our preserves and, in some cases, are the rural fire department. This is done on a voluntary basis.
<b>Budget</b>	\$0

## Staff & Management

<b>CEO/Executive Director</b>	Mike Fuhr
<b>Start Date</b>	Feb 2005
<b>Email</b>	mfuhr@tnc.org

## Senior Staff

<b>Name</b>	<b>Title</b>
Ashley Dubriwny	Director of Operations
Katie Hawk	Director of Communications
Steve McGuffin	Director of Philanthropy
Jay Pruett	Director of Conservation

## Staff Information

<b>Number of Full-time Staff</b>	18
<b>Number of Part-time Staff</b>	7
<b>Number of Contract Staff</b>	0
<b>Number of Volunteers</b>	110
<b>Staff Retention Rate</b>	100 %
<b>Are professional development opportunities provided?</b>	Yes
<b>Does CEO/Executive Director have formal evaluations?</b>	Yes
<b>Management Reports to Board?</b>	No

## Staff Demographics - Ethnicity

<b>Caucasian</b>	23
<b>Native American/American Indian</b>	2

## Staff Demographics - Gender

<b>Male</b>	15
<b>Female</b>	10

## Organizational Plans

<b>Fundraising Plan</b>	No
<b>Policy against commission-based compensation for fundraising consultant</b>	No
<b>Communication Plan</b>	Under Development
<b>Strategic Plan</b>	Yes
<b>Number of Years Strategic Plan Considers</b>	5
<b>Date Strategic Plan Adopted</b>	May 2011
<b>Management Succession Plan</b>	No
<b>Organization Policies and Procedures</b>	Yes
<b>Continuity of Operations Plan</b>	No

## Policies

**Nondiscrimination Policy**

	Yes
<b>Whistle Blower Policy</b>	Yes
<b>Document Destruction Policy</b>	Yes
<b>Directors and Officers Insurance Policy</b>	No

## Government Licenses

<b>Is your organization licensed by the government (federal, state and/or local)?</b>	No
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## Governance

<b>Board Chair</b>	Mr. Chad Dillingham
<b>Company Affiliation</b>	Dillingham Insurance
<b>Term</b>	July 2014 to June 2018

## Board of Directors

<b>List Current as of</b>	July 17, 2017
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<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Mr. Bill Crawford	BancFirst	Voting
Mr. Ben Curtis	Ben Curtis Law Office	Voting
Mr. Sam Daniel	Doerner, Saunders, Daniel & Anderson L.L.P.	Voting
Mr. Chad Dillingham	Dillingham Insurance	Voting
Mr. Ford Drummond	Drummond Ranch	Voting
Mr. John G. Groendyke	Groendyke Transport, Inc.	Voting
Mr. Mark Headley	ConcocoPhillips	
Mr. Rudy Herrmann		Voting
Mr. Steve Holton	Central National Bank	Voting
Mrs. Deanne Hughes	Cardinal Engineering	Voting
Mr. Dudley Hyde		Voting
Ms. Judy Kishner	Anne & Henry Zarrow Foundation	Voting
Ms. Leslie Kutz		Voting
Mr. Duke Ligon	Panhandle Oil & Gas	Voting
Mr. John Lindsey	Helmerich and Payne	
Mr. Dan Little	Little, Little, Little, Windel, Oliver, Landgraf & Gallagher PLLC	Voting
Mr. Neal McCaleb	Chickasaw Nation	Voting
Ms. Christina McQuiston	OG&E	Voting
Mr. Butch Meibergen	W.B. Johnston Grain Company	Voting
Mr. Steven Nell	Bank of Oklahoma	Voting
Mr. J. Larry Nichols	Devon Energy	Voting
Mr. John Nickel	Greenleaf Nursery Company	Voting
Mr. Jody Parker		Voting
Mr. David Riggs	Riggs, Abney, Neal, Turpen, Orbison & Lewis	Voting
Mr. John Seldenrust	The Williams Companies	
Dr. Mark Sullivan	Dr. Mark S. Sullivan, MD	Voting
Mr. Miles Tolbert		Voting

### Board Demographics - Ethnicity

<b>Caucasian</b>	24
<b>Hispanic/Latino</b>	1
<b>Native American/American Indian</b>	2

### Board Demographics - Gender

<b>Male</b>	23
<b>Female</b>	4

### Governance Information



<b>Board Term Lengths</b>	3 years
<b>Board Term Limits</b>	3 terms
<b>Number of Full Board Meetings Annually</b>	3
<b>Board Meeting Attendance %</b>	75 %
<b>Percentage of Board Making Monetary Contributions to the Organization</b>	100 %
<b>Percentage of Board Making In-Kind Contributions to the Organization</b>	25 %
<b>Board Orientation</b>	Yes
<b>Constituency Includes Client Representation</b>	No
<b>Written Board Selection Criteria?</b>	No
<b>Written Conflict of Interest Policy?</b>	Yes

## Standing Committees

Executive

## Financials

### Current Fiscal Year

July 01, 2017-June 30,2018

<b>Current Year Budgeted Total Income</b>	\$3,952,423
<b>Current Year Budgeted Total Expenses</b>	\$3,775,630

## Prior Three Years' Financial History

### Income and Expenses

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$801,556,458	\$957,679,909	\$1,104,324,512
<b>Total Expenses</b>	\$810,283,620	\$796,011,941	\$748,695,565
<b>Revenue Less Expenses</b>	(\$8,727,162)	\$161,667,968	\$355,628,947

### Income Sources

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Contributions</b>	\$619,798,369	\$627,782,675	\$589,364,132
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$1,022,486,876	\$86,366,748	\$110,849,784
<b>Federal</b>	\$1,022,486,876	\$86,366,748	\$110,849,784
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	--	--	--
<b>Indirect Public Support</b>	\$2,145,634	\$891,639	\$1,744,905
<b>Earned Revenue</b>	\$134,416,819	\$177,967,199	\$135,377,422
<b>Investment Income, Net of Losses</b>	\$11,797,967	\$10,568,176	\$14,011,459
<b>Unrealized Gain/Loss</b>	(\$84,888,813)	\$33,826,770	\$222,841,142
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	\$3,134,839	\$1,573,008	\$6,459,322
<b>Revenue In-Kind</b>	\$9,376,063	\$16,041,531	\$19,084,867
<b>Other</b>	\$3,526,894	\$2,662,163	\$4,591,479

#### Expense Allocation

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Program Expense</b>	\$549,683,495	\$564,228,371	\$529,509,734
<b>Administration Expense</b>	\$150,897,502	\$142,254,032	\$127,436,862
<b>Fundraising Expense</b>	\$109,702,623	\$89,529,538	\$91,748,969
<b>Payments to Affiliates</b>	--	--	--
<b>Total Revenue/Total Expenses</b>	0.99	1.20	1.47
<b>Program Expense/Total Expenses</b>	68%	71%	71%
<b>Fundraising Expense/Contributed Revenue</b>	11%	101%	77%

#### Assets and Liabilities

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Assets</b>	\$6,697,479,313	\$6,712,500,146	\$6,503,755,176
<b>Current Assets</b>	\$106,599,002	\$144,910,464	\$208,564,922
<b>Long-Term Liabilities</b>	\$777,845,235	\$784,011,537	\$726,051,211
<b>Current Liabilities</b>	\$4,392,329	\$4,519,698	\$15,403,022
<b>Total Net Assets</b>	\$5,915,241,749	\$5,923,968,911	\$5,762,300,943

#### Short-term Solvency

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	24.27	32.06	13.54

#### Long-term Solvency

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Long-Term Liabilities/Total Assets</b>	12%	12%	11%

#### Top Funding Sources

Fiscal Year	2016	2015	2014
<b>Top Funding Source &amp; Dollar Amount</b>	Contributions \$619,798,369	Contributions \$627,782,675	Contributions \$589,364,132
<b>Second Highest Funding Source &amp; Dollar Amount</b>	Earned Revenue \$134,416,819	Earned Revenue \$177,967,199	Realized & Unrealized Gains/(Loss) \$222,841,142
<b>Third Highest Funding Source &amp; Dollar Amount</b>	Govt - Fed \$102,248,686	Govt - Fed \$86,366,748	Earned Revenue \$135,377,422

## Endowment and Other Financial Information

<b>Endowment?</b>	Yes
<b>Endowment Spending Policy</b>	Percentage
<b>Endowment Spending Policy Percentage (if selected)</b>	5 %
<b>Credit line?</b>	Yes
<b>Reserve fund?</b>	Yes
<b>Tax Credits?</b>	No

## Capital Campaign

<b>Currently in a Capital Campaign?</b>	No
<b>Capital Campaign Anticipated in Next 5 Years?</b>	Yes

## Comments on Financials

### Foundation Staff Comments

All prior year financial information is from the IRS Form 990s.

NOTE: Current revenue and expense projection is for the Oklahoma chapter only.

Indirect Public Support = Land and easements contributed for conservation, contributions of trade lands and sales of conservation land and easements to governments and others.

Contributions may include foundations and corporations when the breakout was not available.

The financial information presented is obtained from the following sources: IRS Form 990, independent audit reports, financial statements – board approved when available, and supplemental information from the organization. We do not warrant or guarantee the timeliness, errors or inaccuracies. With respect to information regarding financial performance, nothing on this website should be interpreted as a statement or interpretation by OCCF staff.

Organizations with a GiveSmartOKC profile are responsible for updating information annually within 45 days following the end of their fiscal year.



Oklahoma City Community Foundation  
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