

# GiveSmartOKC

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Nonprofit profile provided by Oklahoma City Community Foundation

## Oklahoma City Community College Foundation



### Nonprofit Profile

#### Contact Information

<b>Nonprofit</b>	Oklahoma City Community College Foundation
<b>Address</b>	7777 S May Ave Oklahoma City, OK 73159 Oklahoma County
<b>Phone</b>	(405) 682-7591
<b>Website</b>	<a href="http://www.okcc.edu/foundation">www.okcc.edu/foundation</a>
<b>Contact Name</b>	Randy Cassimus
<b>Contact Email</b>	<a href="mailto:rcassimus@okcc.edu">rcassimus@okcc.edu</a>

#### At a Glance

<b>Organization's type of tax exempt status</b>	Public Supported Charity
<b>Year Founded</b>	1998
<b>IRS Ruling Year</b>	1998
<b>Registered with the Secretary of State?</b>	Yes
<b>State Registration Expiration</b>	Nov 2016

### **Other ways to donate support, or volunteer**

Checks payable to Oklahoma City Community College Foundation may be mailed to:

7777 S. May Ave.

Oklahoma City, OK 73159

Donations may be made over the phone by calling:

405-682-7591

## Statements

### **Mission**

The mission of the Oklahoma City Community College Foundation is to benefit, support, and enhance the programs of OCCC and to have a transformative impact on the lives of our students and our community.

### **Background**

The Oklahoma City Community College Foundation was formed in 1998 as a non-profit, tax exempt organization to raise funds for support of our students and our College.

Since 1972, Oklahoma City Community College has impacted the lives of millions of students, businesses and community members. With our ever-increasing enrollment of 22,000 students per year, diverse academic programs and class schedules, nationally recognized faculty and staff and our new and existing partnerships, we continue to create great educational opportunities for our students and this community.

With a growing enrollment and exciting academic programs, there is an even greater need for charitable giving from the private sector. There are many options available for individuals, corporations and foundations that wish to make an investment in the Foundation and the College.

### **Impact**

Over the past year, the OCCC Foundation has secured over \$100,000 in scholarship money, awarded over \$85,000 in scholarships to 200 students, and helped secure funding for the construction of a new 1,100-seat Performing Arts Theater. Goals for the current year include funding and awarding more student scholarships and garnering financial support for the Capitol Hill Center Renovation Campaign.

### **Needs**

The OCCC Foundation's most pressing needs include financial support for Student Scholarships, financial support for the Capitol Hill Center Renovation Campaign, unrestricted financial support, and financial support for a new 1,100-seat Performing Arts Theater.

### **CEO/Executive Director Statement**

With the fourth largest enrollment of any university or college in Oklahoma, Oklahoma City Community College provides one of the most affordable options for higher education in the state, yet many of our students (or potential students) face financial circumstances which, without scholarships, would not allow them the educational opportunity they seek.

A recent study shows that within the first year after earning a degree or certificate, OCCC graduates earn more than graduates from the University of Oklahoma over the same time span. Our mission at the OCCC Foundation is to help provide opportunities for students who might not otherwise have a chance to reach their educational goals and go on to contribute in meaningful ways, economic and otherwise, to our community.

## Area Served

### **Area Served**

#### **Geographic Area Served**

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Central Oklahoma

Central Oklahoma

## Service Categories

**Primary Organizational Category**

Education/Two-Year Colleges

**Secondary Organizational Category**

Philanthropy, Voluntarism & Grantmaking  
Foundations/Single Organization Support

## Programs

### Higher Education

**Description**

Associate of Arts, Associate of Science, Associate of Applied Science and Certificate Programs.

**Category**

Education, General/Other Postsecondary Education

**Strategy**

**Population Served**

General/Unspecified Adults

**Program Short-term Success**

**Program Long-term Success**

Associate degrees and Certificates of Mastery lead to higher earning potential for graduates and, consequently, greater tax base benefits for the State of Oklahoma.

**Program Success Monitoring**

**Examples of Program Success**

Recent study shows that in the first year after graduation, OCCC Associate Degree holders earn more than do Bachelor's Degree holders from the University of Oklahoma in their first-year after graduation.

## Disaster Programs

**Voluntary Organizations Active in Disaster (VOAD) Member** No

## Staff & Management

**CEO/Executive Director**

Randy Cassimus

**Start Date**

Oct 2016

**Email**

rcassimus@occc.edu

### CEO/Executive Director Experience

Randy Cassimus joined the OCCC staff in August of 2012 and since that time has served in the office of Institutional Advancement as the Associate Director of Alumni Relations and Community Development.

In that role he has focused on expanding opportunities for engagement for the college's alumni base and has worked to increase membership in the OCCC Association of Alumni and Friends by 25%. Randy has also worked in a fundraising capacity for the OCCC Foundation and has accounted for more than \$260,000 in cash and in-kind donations to date. He has created and executed multiple sustainable fundraising events involving alumni, students, staff, and volunteers.

Prior to joining the staff at OCCC, Randy had a long career in the television industry, serving as Director of Operations at KWTW Ch.9, where he was responsible for the quality of the station's on-air production value and oversight of News9's live broadcast and commercial production units. He has extensive experience in event planning, project management, personnel and resource management, communications, marketing, and development. Randy is also an Emmy Award-winning Producer-Director.

Randy earned his Bachelor of Science degree in Telecommunication from the University of Florida and is currently working toward his Masters degree in Social Media from that same institution.

### Senior Staff

<u>Name</u>	<u>Title</u>
Randy Cassimus	Acting Director of Development

### Staff Information

<b>Number of Full-time Staff</b>	2
<b>Number of Part-time Staff</b>	0
<b>Number of Contract Staff</b>	0
<b>Number of Volunteers</b>	12
<b>Staff Retention Rate</b>	100 %
<b>Are professional development opportunities provided?</b>	Yes
<b>Does CEO/Executive Director have formal evaluations?</b>	Yes
<b>Management Reports to Board?</b>	No

### Staff Demographics - Ethnicity

<b>Caucasian</b>	2
<b>Other</b>	0 0

### Staff Demographics - Gender

<b>Male</b>	2
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### Organizational Plans

<b>Fundraising Plan</b>	Yes
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<b>Policy against commission-based compensation for fundraising consultant</b>	No
<b>Communication Plan</b>	No
<b>Strategic Plan</b>	Yes
<b>Number of Years Strategic Plan Considers</b>	4
<b>Date Strategic Plan Adopted</b>	Jan 2015
<b>Management Succession Plan</b>	No
<b>Organization Policies and Procedures</b>	Yes
<b>Continuity of Operations Plan</b>	No

## Policies

<b>Nondiscrimination Policy</b>	Yes
<b>Whistle Blower Policy</b>	No
<b>Document Destruction Policy</b>	No
<b>Directors and Officers Insurance Policy</b>	Yes

## Collaborations

Oklahoma City Community College  
Oklahoma City Community Foundation

## Government Licenses

<b>Is your organization licensed by the government (federal, state and/or local)?</b>	Yes
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## Governance

<b>Board Chair</b>	Ms. Mina Acquaye
<b>Company Affiliation</b>	Excell Home Care
<b>Term</b>	Jan 2015 to Dec 2016
<b>Email</b>	mina@excellhomecare.net

## Board of Directors

<b>List Current as of</b>	Oct 01, 2015
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<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Ms. Mina Acquaye	Excell Home Care	Voting
Mr. Tony Arango	Trane, Inc.	Voting
Mr. Bryan Brewster	Oklahoma Natural Gas	Voting
Mr. Mike Ford	Fellers, Snider, Blankenship, Bailey, & Tippens, P.C.	Voting
Mr. Derek B. Gill	CrossFirst Bank	Voting
Ms. Sherry Howell	Community Volunteer	Voting
Ms. Joyce A. Mauldin	Community Volunteer	Voting
Ms. Mary Blankenship Pointer	Republic Bank & Trust	Voting
Mr. Al M. Snipes	Retired	Voting
Mr. Randy Thurman	Retirement Investment Advisor, Inc.	Voting
Mr. Max Weldon	Welbros Company	Voting
Mr. Keith Wilton	INTEGRIS - Jim Thorpe Rehabilitation	Voting

### Board Demographics - Ethnicity

<b>African American/Black</b>	1
<b>Caucasian</b>	11
<b>Other</b>	0 0

### Board Demographics - Gender

<b>Male</b>	8
<b>Female</b>	4

### Governance Information

<b>Board Term Lengths</b>	3 years
<b>Board Term Limits</b>	2 terms
<b>Number of Full Board Meetings Annually</b>	4
<b>Board Meeting Attendance %</b>	100 %
<b>Percentage of Board Making Monetary Contributions to the Organization</b>	100 %
<b>Percentage of Board Making In-Kind Contributions to the Organization</b>	10 %
<b>Board Orientation</b>	Yes
<b>Constituency Includes Client Representation</b>	No
<b>Written Board Selection Criteria?</b>	No
<b>Written Conflict of Interest Policy?</b>	Yes

### Standing Committees

Executive  
Investment  
Board Governance  
Development / Fund Development / Fund Raising / Grant Writing / Major Gifts

## Financials

### Current Fiscal Year

Oct 01, 2016-Sept 30,2017

**Current Year Budgeted Total Income** \$640,000

**Current Year Budgeted Total Expenses** \$340,000

### Prior Three Years' Financial History

#### Income and Expenses

Fiscal Year	2015	2014	2013
<b>Total Revenue</b>	\$1,269,496	\$782,316	\$391,504
<b>Total Expenses</b>	\$546,046	\$757,897	\$1,862,983
<b>Revenue Less Expenses</b>	\$723,450	\$24,419	(\$1,471,479)

#### Income Sources

Fiscal Year	2015	2014	2013
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$1,290,952	\$747,083	\$353,422
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	--	--	--
<b>Investment Income, Net of Losses</b>	\$17,857	\$8,052	\$10,972
<b>Unrealized Gain/Loss</b>	(\$47,713)	\$19,681	\$19,510
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	\$8,400	\$7,500	\$7,600
<b>Other</b>	--	--	--

#### Expense Allocation

Fiscal Year	2015	2014	2013
<b>Program Expense</b>	\$546,046	\$757,897	\$1,862,983
<b>Administration Expense</b>	--	--	--
<b>Fundraising Expense</b>	--	--	--
<b>Payments to Affiliates</b>	--	--	--
<b>Total Revenue/Total Expenses</b>	2.32	1.03	0.21
<b>Program Expense/Total Expenses</b>	100%	100%	100%
<b>Fundraising Expense/Contributed Revenue</b>	0%	0%	0%

#### Assets and Liabilities

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Assets</b>	\$2,004,012	\$1,280,562	\$1,256,143
<b>Current Assets</b>	\$1,075,678	\$907,656	\$1,031,449
<b>Long-Term Liabilities</b>	--	--	--
<b>Current Liabilities</b>	--	--	--
<b>Total Net Assets</b>	\$2,004,012	\$1,280,562	\$1,256,143

#### Short-term Solvency

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	--	--	--

#### Long-term Solvency

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Long-Term Liabilities/Total Assets</b>	0%	0%	0%

#### Top Funding Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Top Funding Source &amp; Dollar Amount</b>	Individuals \$1,290,952	Individuals \$747,083	Individuals \$353,422
<b>Second Highest Funding Source &amp; Dollar Amount</b>	Investment Income \$17,857	Realized & Unrealized Gains/Losses \$19,681	Realized & Unrealized Gains/Losses \$19,510
<b>Third Highest Funding Source &amp; Dollar Amount</b>	Revenue In-Kind \$8,400	Investment Income \$8,052	Investment Income \$8,052

#### Endowment and Other Financial Information

<b>Endowment?</b>	Yes
<b>Endowment Value</b>	\$281,982.00
<b>Endowment Spending Policy</b>	Percentage
<b>Endowment Spending Policy Percentage (if selected)</b>	5 %
<b>Credit line?</b>	No
<b>Reserve fund?</b>	No
<b>Tax Credits?</b>	No

#### Capital Campaign

<b>Currently in a Capital Campaign?</b>	No
<b>Capital Campaign Anticipated in Next 5 Years?</b>	Yes

#### Comments on Financials

##### Foundation Staff Comments

All prior year financial information is from audited financial statements.

Organizations with a GiveSmartOKC profile are responsible for updating information annually within 45 days following the end of their fiscal year.





Oklahoma City Community Foundation  
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405-235-5603



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