

GiveSmartOKC

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Nonprofit profile provided by Oklahoma City Community Foundation

Oklahoma City Beautiful Inc.



Nonprofit Profile

Contact Information

Nonprofit	Oklahoma City Beautiful Inc.
Address	3535 N. Classen Blvd. Oklahoma City, OK 73118 Oklahoma County
Phone	(405) 525-8822
Fax	405 525-8826
Website	www.okcbeautiful.com
Contact Name	Lisa Synar
Contact Email	info@okcbeautiful.com

At a Glance

Organization's type of tax exempt status	Public Supported Charity
Organization Does Business As (DBA)	OKC Beautiful
Former Names	NA
Supporting Organization	Oklahoma City Beautiful, Inc.
Year Founded	1970
IRS Ruling Year	1971
Registered with the Secretary of State?	Yes

Other ways to donate support, or volunteer

Donations can be made online, by calling 405-525-8822, or by mailing a check or credit card information to OKC Beautiful, 3535 North Classen, OKC 73118. OKC Beautiful also accepts in-kind donations and planned giving. Volunteers can get involved with beautification and education programs.

Statements

Mission

OKC Beautiful improves the image and appearance of Oklahoma City through programs of beautification, education, litter abatement, and advocacy. The appearance of Oklahoma City directly impacts the economic viability, as well as affecting the quality of life and self-image of its residents.

Background

In 1962, the Oklahoma City Chamber of Commerce organized a beautification committee. This group expanded to become the Mayor's Committee for City Beautification, appointed and organized by Mayor James H. Norick with the assistance of the Chamber. A new organization was formed to meet the committee's goals, and on March 26, 1971 was incorporated as Oklahoma City Beautiful Inc. as the only nonprofit organization dedicated to the beautification of Oklahoma City.

Impact

OKC Beautiful receives no city, state or federal funding. We rely on the generosity of private residents and organizations to complete our beautification projects and educational programs to fulfill our mission to improve the image and appearance of Oklahoma City.

Beyond improving the aesthetic appeal of Oklahoma City, OKC Beautiful positively impacts economic development, business success, visitors' impressions and residents' quality of life. Landscaping and litter removal develop pride and ownership among our residents and encourage them to keep those spaces maintained. Nearby businesses and homeowners are inspired to improve their spaces, too, magnifying the impact of each project.

We take our mission a step further by educating Oklahoma City residents of all ages about the long-term effects and sustainability of our beautification efforts, ensuring the continued improvement of our city for future generations.

Needs

OKC Beautiful's most pressing needs:

- 1) Grants are needed to support our programs.
- 2) Volunteers are needed to allow us to implement our programs.
- 3) Branding to make more citizens aware of our what we do.
- 4) Fundraising through events.
- 5) Community partnerships.

Area Served

Area Served

Geographic Area Served

Oklahoma City

OKC Beautiful serves the citizens of the entire Oklahoma City metro area, as well as, visitors to our city.

Service Categories

Primary Organizational Category	Environment/Environmental Beautification
Secondary Organizational Category	Environment/Environmental Education
Tertiary Organizational Category	Environment Environmental Beautification

Programs

Adopt-A-Park, LitterBlitz, Mother Earth, OKC Harvest

Description	"Adopt-A-Park" has over 1,100 volunteers throughout the Oklahoma City metro area caring for and maintaining over 100 parks. "LitterBlitz," an annual anti-litter campaign that occurs the month of April, has approximately 12,000 participants each year. The youth education program, "Mother Earth," reaches 8,500 elementary school students every year to present the message of respecting and caring for the environment. "OKC Harvest" school and community outdoor classrooms. We install and monitor school gardens, including curriculum for students and teachers.
Category	Environment, General/Other Environmental & Urban Beautification
Strategy	
Population Served	General/Unspecified General/Unspecified General/Unspecified
Program Short-term Success	
Program Long-term Success	3 major landscape projects completed in OKC - one at the Airport entrance on Meridian Road, one on N.W. Expressway adjacent to Penn Square Mall, and one at Harding Charter Schools at N.W. 33rd & Shartel.
Program Success Monitoring	
Examples of Program Success	

Disaster Programs

Voluntary Organizations Active in Disaster (VOAD) Member No

Staff & Management

CEO/Executive Director	Lisa B. Synar
Start Date	Nov 2008
Email	lisabsynar@okcbeautiful.com

Staff Information

Number of Full-time Staff	2
Number of Part-time Staff	1
Number of Contract Staff	0
Number of Volunteers	12000
Staff Retention Rate	100 %
Are professional development opportunities provided?	Yes

Does CEO/Executive Director have formal evaluations?	Yes
Management Reports to Board?	Yes
Staff Demographics - Ethnicity	
Caucasian	2
Native American/American Indian	1
Other	0 0
Staff Demographics - Gender	
Female	3
Organizational Plans	
Fundraising Plan	No
Policy against commission-based compensation for fundraising consultant	No
Communication Plan	No
Strategic Plan	Yes
Number of Years Strategic Plan Considers	3
Date Strategic Plan Adopted	Aug 2013
Management Succession Plan	No
Organization Policies and Procedures	Yes
Continuity of Operations Plan	No
Policies	
Nondiscrimination Policy	Under Development
Whistle Blower Policy	No
Document Destruction Policy	No
Directors and Officers Insurance Policy	Yes
Awards	
Awards	

Award/Recognition	Organization	Year
Affiliate of the Year	Keep Oklahoma Beautiful	2011
Standards of Excellence	Keep America Beautiful	2011
Winner Environmental Excellence Competition	Keep Oklahoma Beautiful	2010
Team Builders Award	Keep Oklahoma Beautiful	2010
Outstanding Affiliate Citation	Keep America Beautiful	2013
Outstanding Teen Board	Keep America Beautiful	2014
Affiliate of the Year	Keep America Beautiful	2015
Affiliate Award of Excellence	Keep America Beautiful	2015

Government Licenses

Is your organization licensed by the government (federal, state and/or local)? No

Governance

Board Chair Carla Sharpe
Company Affiliation Williams Box Forshee and Bullard
Term Jan 2015 to Dec 2016
Email carla.sharpe@dvn.com

Board of Directors

List Current as of Oct 24, 2016

Name	Affiliation	Status
Lee Bollinger	NAI Sullivan Group	Voting
Cynthia Brindley	Community Volunteer	Voting
Derek Byrd	Bill Gumerson and Associates	Voting
Ashley Howard	Oklahoman	Voting
Tara LaClair	Crowe Dunlevy	Voting
Lynda Mobley	ONEOK	Voting
Daniel Parkhurst	Loves	Voting
Lisa Putt	Community Volunteer	Voting
Edie Roodman	Jewish Federation	Voting
Matthew Schein	Sonic Corporation	Voting
Carla Sharpe	Devon Energy	Voting
Roy Smith	Comp Risk Management	Voting
Spencer Smith	McAfee Taft	Voting
Ellen Spiropoulos	Phillips Murah	Voting
Elizabeth Tyrrell	McAfee Taft	Voting
Hardy Watkins	Integrus Health	Voting

Board Demographics - Ethnicity

Caucasian 100

Board Demographics - Gender

Male 7
Female 9

Governance Information

Board Term Lengths 3 years
Board Term Limits 9 terms
Number of Full Board Meetings Annually 6
Board Meeting Attendance % 83 %
Percentage of Board Making Monetary Contributions to the Organization 100 %
Percentage of Board Making In-Kind Contributions to the Organization 100 %
Board Orientation Yes
Written Board Selection Criteria? No
Written Conflict of Interest Policy? Yes

Standing Committees

Marketing
Program / Program Planning
Finance

Advisory Board

Name	Affiliation
Bob Allee	Southwestern Publishing
Mick Cornett	Mayor - City of Oklahoma City
Christy Everest	Everest Foundation
Cathy Keating	Express Employment Professionals
Dave Lopez	Secretary Of Commerce
Connie Mashburn	Mashburn Enterprises
Harry Merson	Merson Incorporated
Tom Price	Chesapeake Energy Corporation
Meg Salyer	Accel Financial Services
Kathy Williams	Community Volunteer

Comments on Board & Governance

CEO/Executive Director/Board Comments
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Foundation Staff Comments

Financials

Current Fiscal Year

Jan 01, 2015-Dec 31,2015

Current Year Budgeted Total Income \$638,872

Current Year Budgeted Total Expenses \$637,000

Prior Three Years' Financial History

Income and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$645,074	\$554,111	\$586,907
Total Expenses	\$639,540	\$533,718	\$591,823
Revenue Less Expenses	\$5,534	\$20,393	(\$4,916)

Income Sources

Fiscal Year	2015	2014	2013
Contributions	--	--	--
Foundation and Corporation Contributions	\$520,870	\$405,039	\$510,744
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	--	--	--
Indirect Public Support	--	--	--
Earned Revenue	--	--	--
Investment Income, Net of Losses	\$18,035	\$16,978	\$17,448
Unrealized Gain/Loss	(\$613)	\$3,384	\$1,819
Membership Dues	--	--	--
Special Events	\$99,786	\$123,150	\$52,336
Revenue In-Kind	--	--	--
Other	\$6,996	\$5,560	\$4,560

Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$525,470	\$429,327	\$479,948
Administration Expense	\$59,050	\$43,815	\$51,303
Fundraising Expense	\$55,020	\$60,576	\$60,572
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.01	1.04	0.99
Program Expense/Total Expenses	82%	80%	81%
Fundraising Expense/Contributed Revenue	9%	11%	11%

Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$612,951	\$591,708	\$571,315
Current Assets	\$578,233	\$554,585	\$535,784
Long-Term Liabilities	--	--	--
Current Liabilities	\$15,709	--	--
Total Net Assets	\$597,242	\$591,708	\$571,315

Short-term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	36.81	--	--

Long-term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	Foundations & Corporations \$520,870	Foundations & Corporations \$405,039	Foundations & Corporations \$510,744
Second Highest Funding Source & Dollar Amount	Special Events \$99,786	Special Events \$123,150	Special Events \$52,336
Third Highest Funding Source & Dollar Amount	Investment Income \$18,035	Investment Income \$16,978	Investment Income \$17,448

Endowment and Other Financial Information

Endowment?	Yes
Endowment Value	\$337,299.00
Endowment Spending Policy	Percentage
Endowment Spending Policy Percentage (if selected)	5 %
Credit line?	No
Reserve fund?	Yes
Tax Credits?	No

Capital Campaign

Currently in a Capital Campaign?	No
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Comments on Financials

Foundation Staff Comments

All prior years financial information is from audited financial statements.

Organizations with a GiveSmartOKC profile are responsible for updating information annually within 45 days following the end of their fiscal year.



Oklahoma City Community Foundation
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